How to Design & Build Semantic Applications with Linked Data

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#DCMI17

https://www.asist.org
http://dublincore.org/
1. Linked Data: what is it and why is it good for you (10 mins)
2. Our Use-case: building an art-history educational application (5 mins)
3. Design: a data architecture based on ontologies (10 mins)
4. Open Data: adopting and reusing open data resources (5 mins)
5. User Experience: end-to-end UX examples (20 mins)
6. Graph Databases: types and performance considerations (5 mins)
7. Discussion: Q&A (10 mins)
Linked Data:
what is it and why is it good for you
Before Linked Data: Information was locked inside proprietary databases, each of which used custom database schema and every database record was accessed by identifiers that were only unique and intelligible within the system in where they resided.

The guardians of these data ‘fortresses’ didn’t often like sharing data. If it had to be done at all then data was extracted and delivered under lock and key with cryptic instructions how to use it.
After Linked Data: resources (concepts, names, database records, etc.) have global Unique Resource Identifiers (URIs) that are accessible on the web and intelligible to anyone on the planet.

MeSH (Medical Subject Headings): Internal Medicine
http://id.nlm.nih.gov/mesh/D007388

Getty Art & Architecture Thesaurus: Renaissance
http://vocab.getty.edu/aat/300021140

Library of Congress Name Authority: Barack Obama
http://id.loc.gov/authorities/names/n94112934

GeoNames: London
http://www.geonames.org/2643743

European Environment Agency: Inland surface waters
http://eunis.eea.europa.eu/habitats/58

WordNet Lexical Database: finance
http://wordnet-rdf.princeton.edu/wn31/101136358-n
Before Linked Data: web hyperlinks were mere sign posts pointing to other web pages.
After Linked Data: links become semantic, i.e. they express the specific reason why two entities are related.

These semantically expressive links, called predicates, assert factual statements and support machine reasoning. They also have their own URIs identifying their place in ontological schema.
Costs and benefits of Five Star Linked Open Data

As a consumer:
• You can discover more (related) data while consuming the data.
• You can directly learn about the data schema.
• You now have to deal with broken data links, just like 404 errors in web pages.
• Presenting data from an arbitrary link as fact is as risky as letting people include content from any website in your pages. Caution, trust and common sense are all still necessary.

As a publisher:
• You make your data discoverable.
• You increase the value of your data.
• Your own organisation will gain the same benefits from the links as the consumers.
• You’ll need to invest resources to link your data to other data on the Web.
• You may need to repair broken or incorrect links.

More information on Costs, Benefits and Examples at: http://5stardata.info/en/
Building Semantic Applications with Linked Data

Linked Data: Open versus Enterprise

All Linked Data is capable of being shared.

Open is optional.

But Linked Data can also reside behind the firewall.
Our Use-case:
building an art-history educational application
Art history is the academic study of the history and development of painting, sculpture, and the other visual arts. It usually involves a close analysis of visual images as well as texts.

Our use-case project set out to build an interactive educational application to support the close analysis of art images by multiple users, and to capture their analysis in the form of annotations, semantic indexing and multi-media commentary.

The entire application was designed and built using Linked Data.
Erwin Panofsky’s 1939 seminal work *Studies in Iconology* describes a three-stage approach to the iconographic analysis of art images:

1. **Natural analysis:** Describe the visual evidence
   - **Representational** Image Annotation

2. **Conventional analysis:** Interpret the symbolism, allusions, and ideas behind the visual details
   - **Conceptual** Semantic Indexing

3. **Intrinsic analysis:** Explore and the wider cultural and historic context
   - **Contextual** Knowledge Graphs
User Requirements

1. Upload and store high-resolution images
2. Catalog images with metadata
3. Pan-and-zoom inside images and define points and areas of interest
4. Annotate points of interest with labels and descriptions
5. Index images and points of interest using Linked Open Data taxonomies
6. Create guide-tours with audio-visual commentary
7. Search and browse across image collections and inside individual images
Design: a data architecture based on ontologies
Design: General Principles

1. Manage all metadata and annotations using W3C Linked Data standards
2. Store Linked Data in an RDF triple store
3. Access images using the IIIF open standard image API
4. Annotate images using the W3C Open Annotation (now Web Annotation) Data Model
5. Adopt and reuse Linked Open Data ontologies
6. Adopt and reuse Linked Open Data taxonomies and reference resources
Data modelling begins by taking an inventory of the different types of real-world entities and abstract ideas that an information system needs to capture. In our use-case this includes *Art Works... Places... People... Concepts... and Allusions*.
Knowledge Organization Schemes
Provide a formal data model for
Entities, Relationships and their Properties

- Entities are identified by URIs
- Entities link to their literal properties via property types
- Property types are identified by URIs
- Entities link to other entities via relationship types
- Relationship types are identified by URIs

Linked Open Data ontologies provide a ready-made library of reusable property types and relationship types

- By adopting Linked Open Data predicates project lead times may be reduced and one’s data becomes immediately intelligible to others

Sandro Botticelli (in Persons scheme)
Creator
The Birth of Venus (in Art Works scheme)
Birth Place
Florence (in Places scheme)

Property Set
Label (EN): Florence
Label (IT): Firenze
Latitude: 43.769562
Longitude: 11.255824
A library of open data ontologies can be adopted and managed.
Custom ontologies can also be created as and when needed.
Specific Properties and Relationship predicates can be selected.
Predicates include the URI from the external open data source, or custom minted URIs.
A library of fully customized concept schemes can be managed.

Schemes are designed by adopting property and relationship types from ontologies.

Cardinality, label uniqueness and other attributes can also be specified.

Inter-scheme permissions control relationship building logic and rules.
Open Data:
adopting and reusing open data resources
Build

Buy
New mantra for taxonomy projects:

ADOPT first

ADAPT second

CREATE third
Building Semantic Applications with Linked Data

Adopting Linked Open Data Resources

- Trusted authorities
- Many subject domains
- Millions of concepts
- Open data sources
- Standard electronic formats
- Live query endpoints
- and/or file downloads

Linked Open Data
Indexing & Classification
Concept Schemes

Examples used for Linked Canvas Project

<table>
<thead>
<tr>
<th>Dataset</th>
<th>Primary Resources</th>
<th>Relationships &amp; Properties</th>
</tr>
</thead>
<tbody>
<tr>
<td>LCNAF</td>
<td>9.5M</td>
<td>80M</td>
</tr>
<tr>
<td>LCSH</td>
<td>419K</td>
<td>3.9M</td>
</tr>
<tr>
<td>Getty AAT</td>
<td>42K</td>
<td>14.7M</td>
</tr>
<tr>
<td>IconClass</td>
<td>40K</td>
<td>3.4M</td>
</tr>
<tr>
<td>DBpedia</td>
<td>1.3M</td>
<td>31M</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>11.3M</strong></td>
<td><strong>133M</strong></td>
</tr>
</tbody>
</table>

www.synaptica.com
Corporate & Enterprise Taxonomies

Products & Services
Commodities
Finance
Legal & Regulatory

STEMs: Science, Technology, Engineering & Mathematics
HCLS: Health Care & Life Sciences
Cultural Heritage
News Media
Geospatial
Person Names

Which Domains Work Well for Adoption
Mini Screencast: Design New Concept Scheme

- Create a new KOS called Scheme Z
- Base design on SKOS ontology
- Enable prefLabel, altLabel and Scope Notes properties
- Enable SKOS Broader, Narrower and Related relationships
- Finally... enable the owl:sameAs relationship to support crosswalk mapping from Scheme Z to Scheme Y
Mini Screencast: Create Concepts and Crosswalk

- Create a concept tree 
animals > mammals > canines in Scheme Z

- Browse in Scheme Y 
then drag concept ‘dogs’ 
and drop on concept ‘canines’ in Scheme Z 
using the owl:sameAs 
relationship
User Experiences:
end-to-end UX examples
Search inside images or across image collections

LINKED CANVAS delivers advanced search functionality that is easy to use. Search identifies images across collections as well as searching deep inside images to reveal specific points of interest. Search works conceptually to identify images based on subjects, themes and symbols as well as descriptive text.

Upload and catalog images

LINKED CANVAS allows users to design their own image catalogs with an extensible set of metadata. It is also possible to import data from external catalogs and integrate the system with collections management systems. Image catalog records may be subject indexed using internal taxonomies or Linked Open Data controlled vocabularies.

Define points of interest (POIs)

With LINKED CANVAS users can pan and zoom inside an image to define points of interest. These can be created quickly using drop-pin or rectangle-frame markers, or the outlines of specific figures can be traced to create a visually stunning way to highlight specific visual details in the context of their surroundings. POIs can then be labeled, annotated and subject indexed.

Arrange POIs into a hierarchical table of contents

LINKED CANVAS allows POIs to be explored as an alphabetical list or as an expandable hierarchy. This allows the picture space and the scenes and figurative details in a composition to be arranged and navigated like the table of contents of a book.

Explore images conceptually

With LINKED CANVAS images can be explored conceptually. As the user pans and zooms around an image, a tag-cloud dynamically updates to reveal the ideas behind the image. Selecting a concept provides explanatory notes as well as links to other visual details on the image and to other images.

Create guided tours with audio visual narration

LINKED CANVAS lets users build time-sequenced guided tours with embedded audio and video narration. Multiple guided tours can be created to describe different aspects of an image, such as subject matter versus form and technique. With guided tours users can explore artworks using ‘playlist’ style controls.
The Ambassadors

Describe "The Ambassadors" in Turtle

```turtle
@prefix oasis: <http://schema.synaptica.com/oasis> .
@prefix oa: <http://www.w3.org/1999/02/22-rdf-syntax-ns#> .
@prefix rdf: <http://www.w3.org/1999/02/22-rdf-syntax-ns#> .
@prefix xsd: <http://www.w3.org/2001/XMLSchema#> .
@prefix fn: <http://www.w3.org/2003/07/function> .

<https://demo.linkedcanvas.com/annotated_image/index/teg21362p> a oasis:Annotation ,
  oasis:hasBody <https://demo.linkedcanvas.com/annotated_image/index/teg21362p#bodyTag> ,

<https://demo.linkedcanvas.com/annotated_image/index/teg21362p#image> a oasis:Image ,
  oasis:title "The Ambassadors" ,
  oasis:description "This painting memorializes two wealthy, educated and powerful young men. On the left is Jean de Dinteville, aged 25, brother of the king, who acted in several capacities as ambassador to the Empire of the Venetian Republic and the Holy See. The picture records a secret visit paid by the Venetian Embassy to his residence. The picture is signed and inscribed. The two men are shown full face. The painting is usually attributed to Holbein for formal reasons. Carefully selected objects are displayed on shelves. The distorted image of a skull strikes across the foreground, both linking and dividing the friends." ,
  oasis:creator "Francois Clouet" .


<https://demo.linkedcanvas.com/annotated_image/index/teg21362p#imageContext> a oasis:imageContext ,
  oasis:imageTitle "The Ambassadors" .
```

Creator: Franco Clouet
Date Created: 1533
Process of indexing a visual detail inside a painting to the DBpedia category resource for **Lutes**

http://dbpedia.org/resource/Category:Lutes

via the FOAF predicate **Depicts**

foaf:depicts
Bacchus and Ariadne

Bacchus (Greek: Ὑπατιός, Hypatiōs, Latin: Bacchus) is the god of the grape harvest, wine making, fertility, and wild nature in ancient Greek religion and myth. He is identified with the Roman god Liber Pater.

Ariadne (Greek: Αἰαρίδα, Aírida) was a princess of Crete, the daughter of Theseus and the queen of Naxos. She is known for her role in the legend of Theseus and the Minotaur.

Semantic Indexing

The image contains a search interface for semantic applications with linked data. The PII Details section includes a description of the image, labeled as "Bacchus and Ariadne", and a related concept labeled as "love". The concept scheme is "Getty AAT". The scope note includes a description of emotional and psychological states, emotional bonding, and related concepts such as "positive emotions".

Related Images & Points of Interest:
- Bacchus and Ariadne
- Ariadne
- Caesar Flower
- Bacchus
Graph Databases: types and performance considerations
name: Charles Babbage

influenced

name: Ada Lovelace

<table>
<thead>
<tr>
<th>Subject</th>
<th>Predicate</th>
<th>Object</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="http://id.loc.gov/authorities/names/n50031102">http://id.loc.gov/authorities/names/n50031102</a></td>
<td>prov:influenced</td>
<td><a href="http://id.loc.gov/authorities/names/n78030997">http://id.loc.gov/authorities/names/n78030997</a></td>
</tr>
<tr>
<td><a href="http://id.loc.gov/authorities/names/n50031102">http://id.loc.gov/authorities/names/n50031102</a></td>
<td>foaf:name</td>
<td>&quot;Charles Babbage&quot;</td>
</tr>
<tr>
<td><a href="http://id.loc.gov/authorities/names/n78030997">http://id.loc.gov/authorities/names/n78030997</a></td>
<td>foaf:name</td>
<td>“Ada Lovelace”</td>
</tr>
</tbody>
</table>
Building Semantic Applications with Linked Data

Graphs

LC Name Authority File

GeoNames

LC Subject Headings

GeoNames

Blaise Pascal

Charles Babbage

Ada Lovelace

Mary Somerville

Science

Maths

Physics

Astronomy

Astrophysics

France

United Kingdom

Physical Sciences

Computer Science

knownFor

countryOfBirth

influenced

knownFor
Pattern Matching Performance Comparison

- **Graph Database**
  - Computational Time increases linearly with dataset size.
- **Relational Database**
  - Computational Time increases exponentially with dataset size.
Graph databases don’t naturally perform well with free text search... and remote SPARQL Endpoints may or may not be responsive how can these problems be overcome?

Some Common Options

- Download and cache remote LoD data sources
- Index literal property fields using search tools like Apache Solr
- Use triple store databases with built-in indexing like GraphDB
- Create ‘named graphs’ that can be used to sub-select from the master graph database

```sparql
1 select ?Subject ?Term ?Parents ?Descr ?ScopeNote ?Type (coalesce(?Type1,?Type2) as ?ExtraType) {
3  ?Typ rdfs:subClassOf gvp:Subject; rdfs:label ?Type.
4  filter (?Typ != gvp:Subject)
5  optional {?Subject gvp:placeTypePreferred [gvp:prefLabelGVP [xl:literalForm ?Type1]]}
6  optional {?Subject gvp:agentTypePreferred [gvp:prefLabelGVP [xl:literalForm ?Type2]]}
7  optional {?Subject gvp:prefLabelGVP [xl:literalForm ?Term]}
8  optional {?Subject gvp:parentStringAbbrev ?Parents}
9  optional {?Subject foaf:focus/gvp:biographyPreferred/schema:description ?Descr}
10  optional {?Subject skos:scopeNote [dct:language gvp_lang:en; rdf:value ?ScopeNote]]}
```
To RDF or not to RDF?

Graph databases and RDF: It's a family affair

RDF is a graph data model you've probably either never heard of, or already dismissed. Why is that, could there be value in it, and how does it differ from the most popular graph data model out there?

By George Anadiotis for Big on Data | May 19, 2017 -- 16:14 GMT (17:14 BST) | Topic: Innovation

Heath & Bizer
Morgan & Claypool (pub.)

Ruth, Wood & Zaidman
Manning (pub.)

Allemang & Hendler
Morgan Klaufman (pub.)
Tutorial Video Series

Synaptica Tech Talks - Data Modeling with Graphs
This tutorial explores data modelling by comparing and contrasting traditional relational databases with property graph databases and RDF Linked Data graph databases.

Linked Canvas 60 Second Tutorials: 01
Uploading Images
This tutorial demonstrates how images may be uploaded and managed within Linked Canvas.

Linked Canvas 60 Second Tutorials: 02
Cataloging Images
This tutorial demonstrates how images may be cataloged within Linked Canvas. Linked Canvas supports an extensible set of image-level metadata.

Showcase Video Series

Bryn Mawr College - The World of the Symposium
Take a guided tour of a 9th C. BCE Ador Red-Figure Plate from the Bryn Mawr College special collections, and discover insights into The World of the Symposium. The annotations and subject indexing (using the Breslau Archive Subject Hackings) were prepared by Bryn Mawr College as a cross-faculty initiative.

www.linkedcanvas.org
Thank You
Dublin Core!
Thank You

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CEO
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www.synaptica.com
www.linkedcanvas.org
Reserve Slides
Managing HTTP-URIs & Linked Data Mapping Within Relational KOS Management Systems
Minting HTTP-URIs and Managing GUIDs
All terms in Synaptica always have a system-generated unique ID (UID). It is a sequence number unique to each term in the database instance. It is used as the primary ID for terms internally and in imports/exports.

Synaptica also supports the creation of HTTP-URIs. A URI is composed of an HTTP-prefix followed by a unique ID. Any HTTP prefix can be configured in the Admin. tools, thereby supporting custom namespaces. The unique ID has three options: (i) the Synaptica UID; (ii) a true GUID (random 32 character alphanumeric); or the term descriptor. A descriptor is more user friendly than an ID, but is generally discouraged because it necessarily favours a single natural language and because descriptor terminology may change over time. The GUID is longer and more cumbersome than a UID, but GUIDs are generally preferred by the publishing industry as they are universally unique.
The optional LOD module which will be released with V8.0 supports the export of triples. These can leverage namespace prefixes and HTTP-URIs for terms and predicates (relationship types and property types).

In this example Synaptica UIDs are used as Subjects and Objects in the triples, but in the final version to be released term HTTP-URIs could be used to directly represent Subjects and Objects.
HTTP-URIs for terms and properties can be configured in the Object Class manager.

In this example the scheme ‘NLB_Demo’ has been configured with three HTTP-URI properties: skos:Concept; skos:scopeNote; and skos:historyNote.

Note the use of RDF namespace prefixes, which will also be illustrated on a subsequent screen.
The HTTP-URI property for terms (concepts) uses the skos:Concept predicate to identify the URI and the data entry rule has been set to use an HTTP Prefix value + a GUID.

In this example a full HTTP prefix has been specified for concepts, but we could have used a namespace prefix if specified in the RDF Namespace Manager.
Mapping Internal Concepts to External Linked Open Data
This named entity only has two fields of information in the internal taxonomy.
After pressing the Linked Data button the system allows the user to choose a pre-configured data source (SPARQL endpoint) in this case Dbpedia people, and search for matching entities. The keywords of the descriptor and non-preferred terms can automatically be used to initiate a search.

All matching entities in the LoD data source are displayed and can be previewed. Language filters are provided. In this example the second entity will be selected.
A mapping relationship is then selected – in this case ‘owl:sameAs’.

Individual properties belonging to the target entity can then be selected. When the Apply button is pressed two things happen: (i) a link is created between the internal entity and the external entity using the specified mapping relationship; (ii) the selected properties are copied (dereferenced) from the target data source and stored inside Synaptica, where they form an integral part of the internal entity record.
After mapping the term record of an internal entity will display both internal and external data together. In a combined view. Reports and exports can also be generated that deliver a combination of the two data sources.

### Viewing an internal record with mapped Linked Data

| Last Name: | Obama |
| First Name: | Barack |

**Barack Obama**

- **1961-08-04**
- Barack Hussein Obama II (the ro k hə suhn o b'ma; born August 4, 1961) is an American politician serving as the 44th President of the United States, the first African American to hold the office. Born in Honolulu, Hawaii, Obama is a graduate of Columbia University and Harvard Law School, where he served as president of the Harvard Law Review. He was a community organizer in Chicago before earning his law degree. He worked as a civil rights attorney and taught constitutional law at University of Chicago Law School between 1992 and 2004. He served three terms representing the 13th District in the Illinois Senate from 1991 to 2004, and ran unsuccessfully in the Democratic primary for the United States House of Representatives in 2000 against incumbent Bobby Rush. In 2004, Obama received national attention during his campaign to represent Illinois in the United States Senate with his victory in the March Democratic Party primary. His favorable address at the Democratic National Convention in July and his election to the Senate in November. He began his presidential campaign in 2007 and, after a close primary campaign against Hillary Rodham Clinton in 2008, he won sufficient delegates in the Democratic Party primaries to receive the presidential nomination. He then defeated Republican nominee John McCain in the general election, and was inaugurated as president on January 20, 2009. Nine months after his inauguration, Obama was named the 2009 Nobel Peace Prize laureate. During his first two years in office, Obama signed into law economic stimulus legislation in response to the Great Recession in the form of the American Recovery and Reinvestment Act of 2009 and...
RDF Namespace Manager allows namespaces and prefixes to be created and managed in the system.
Linked Data Source Manager allows any publicly accessible SPARQL endpoint to be configured.
Linked Data Mapping Relationships Manager allows any mapping predicate to be configured.
The Object Class / Linked Data Rules-base link inside the Object Class Manager tool allows an Admin user to configure which Linked Data sources an internal taxonomy can link to; which mapping relationships it can use; and which specific property fields belonging to the external Linked Data source can be selected for dereferencing.