Dublin Core: Metadata Summit

Sponsorship Opportunities

Your sponsorship of DC-2016 in Copenhagen will demonstrate your commitment to state-of-the-art research, development, and professional metadata practice. As a sponsor, you will engage with an international body of delegates including academics, information and computer professionals, librarians, museologists, archivists, system developers, policy makers, developers, entrepreneurs, and others from across the metadata ecosystem. Our sponsors select a level of sponsorship that best meets their promotional strategies and desired benefits.
Categories of Sponsorship & Benefits

➤ Gold
$5,000

➤ Silver
$4,000

➤ Bronze
$3,000

Conference Events:

➤ Reception
$5,000

➤ Coffee Breaks
$3,500

Conference Things:

➤ Conference Bags
$1,500

➤ Lanyards
$1,250

Approximately 160 delegates will participate in DC-2016. These delegates include a mix of researchers, practitioners and experts involved in metadata standardization activities, and in metadata applications and use.

DC-2016 is collocated with the 79th Annual Meeting and Conference of ASIS&T. Both conferences run simultaneously in the same venue. The ASIS&T Annual Meeting and Conference attracts over 500 researchers and practitioners from across information science and technology.

Sponsorship offers sponsors the opportunity to engage with delegates in addition to the following benefits:

• Complementary ticket(s) to the Conference;
• Pre-conference promotion through prominent placement of linked sponsor logos on the conference website;
• Announcement of sponsorship through DCMI social media channels;
• Promotional materials provided by sponsor in the Conference Bag;
• Opening session acknowledgement;
• Event sponsor acknowledgement during sponsored event.

A complete list of benefits by sponsorship category is provided on the next page.
ADVANCING INNOVATION THROUGH METADATA

<table>
<thead>
<tr>
<th>Sponsor Package</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Reception</th>
<th>Coffee Breaks</th>
<th>Conference Bags</th>
<th>Lanyards</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fee (USD)</td>
<td>$5,000</td>
<td>$4,000</td>
<td>$3,000</td>
<td>$5,000</td>
<td>$3,500</td>
<td>$1,500</td>
<td>$1,250</td>
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<tr>
<td>Prominent conference website linked logo</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Opening ceremony logo &amp; mention</td>
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<td>✔</td>
<td>✔</td>
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<tr>
<td>Promotional materials for Conference Bag (limit of 3)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Logo in Conference Program</td>
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<td>✔</td>
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<tr>
<td>Sponsored event signage &amp; announcement</td>
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<tr>
<td>Logo on Conference Bag or Lanyard</td>
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<td></td>
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<td>Complimentary conference registration*</td>
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<td>2</td>
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*Does not include registration for Workshops & Tutorials

CONFERENCE WEBSITE: