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# Extending Legacy Metadata with Linked Open Data

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- *Exploring the Benefits for Users of LOD for Digitized Special Collections*
  - 18-month exploratory study
  - Funded by the Andrew W. Mellon Foundation
- Digitized Library Special Collections
  - Many relegated to information silos largely disconnected from the broader Web
  - How can we better connect these special resources to the Web?
    - Can we use Linked Open Data to help us? If so, how hard is it to do?
- Objectives
  - Map legacy metadata schemas to LOD-compliant schemas
  - Actively link to and from DBpedia, VIAF, Wikidata, and related Web resources



# Collections Involved

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- The Motley Collection of Theatre & Costume Design
  - About 5,000 images of costume and set designs, sketches, production notes, and similar objects
  - Represents a variety of objects from the Motely Group's career (1932-1976)
- Portraits of Actors, 1720-1920
  - Nearly 3,500 pictures of actors, including Sarah Siddons, Edmund Kean, and others
- Kolb-Proust Archive for Research
  - About 8,700 of Professor Philip Kolb's research notecards on Marcel Proust
    - A chronology of events concerning Marcel's Proust's life
    - A bibliography of works mentioned in Marcel's Proust's correspondences



# Motley & Portraits of Actors Metadata Challenges

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- 1-to-1 entity description violations
  - Each metadata record contained information about the image, the production or performance it related to, the associated people, and the associated play
  - Had to disambiguate these different entities from one another in order to produce quality Linked Data
- Mixed levels of authority control
  - Name authority control idiosyncratic and localized
  - Subject authority control used standard vocabularies and thesauri
- Conflated data (e.g., associated people: actors, composers, authors, etc., all in the same field)



# Motley & Portraits of Actors Collections



Young Aristocrat:  
Act I, Scene I



Second German  
General: Scene 8



First German  
General: Scene 8



Denisof; List of  
Singers and

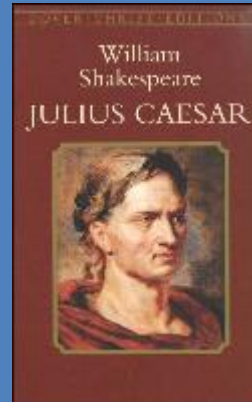


What the CONTENTdm metadata actually describes



Linked Data  
Adds Context

Costume design by Motley



Of a play by  
William  
Shakespeare

For a stage production  
directed by Glen Byam Shaw



Performed at the  
Royal Shakespeare Theater



## <schema:VisualArtWork>

```
"@type": "VisualArtwork",
"creator": {
  "@type": "Organization",
  "@id": "http://viaf.org/viaf/121005107",
  "sameAs": "https://en.wikipedia.org/wiki/Motley_Theatre_Design_Group"
},
"name": "Caesar",
"isPartOf":
```

## <schema:CreativeWork> (StageWork)

```
"@type": "CreativeWork",
"additionalType": "scp:StageWork",
"name": "Juslius Casesar",
"dateCreated": "1967",
"locationCreated": [
  {
    "@id": "https://en.wikipedia.org/wiki/Royal_Shakespeare_Theatre",
    "exampleOfWork": {
```

## <schema:Book>

```
"@type": "Book",
"author": [
  {
    "@type": "Person",
    "@id": "https://viaf.org/viaf/96994048/",
    "name": "William Shakespeare",
    "sameAs": [
      "https://en.wikipedia.org/wiki/William_Shakespeare",
```



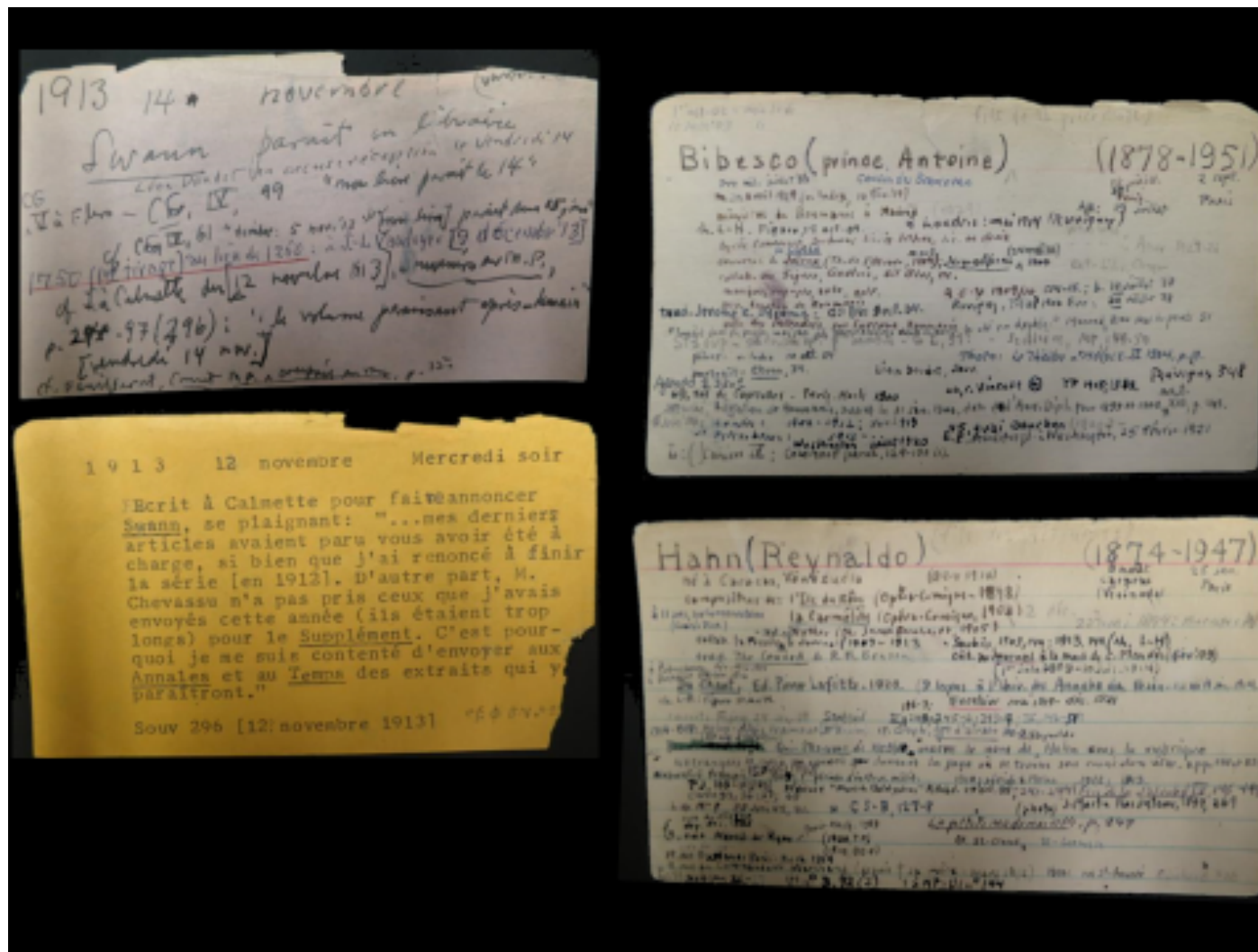
# Kolb-Proust Archive Metadata Challenges

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- Digital objects are TEI-encoded notecards, not metadata records
  - But they do contain metadata about named entities
- Identifying named entities
  - Need to differentiate when named entities appear in citations vs. only mentioned in passing
- Inconsistent structure of markup used to digitize cards insufficient to consistently differentiate the roles of various entities









## The Kolb-Proust Archive for Research

Search: **plaignant** in the full text [\[X\]](#)  
**Calmette, Gaston (calmet1)** in subject [\[X\]](#)

 [RSS](#) | [Modify Search](#) | [New Search](#)

Results: 1 Item

Browse by [Facet](#) | [Title](#) | [Author](#)

Sorted by:

Page: 1

### Preferred Name

- [Calmette, Gaston](#) [\[X\]](#)
- [Chevassu, Francis](#) (1)

### Date

 [1913](#) (1)

### Type

- [Chronology](#) (1)

1

Date:1913 mercredi soir 12 novembre

[Proust](#) écrit à [Calmette](#) pour faire annoncer *Swann*, se plaignant: "... mes derniers articles avaient paru vous avoir été à charge, si bien que j'ai renoncé à finir la série [en 1912]. D'autre part, [M. Chevassu](#) n'a pas pris ceux que j'avais envoyés cette année (ils étaient trop longs) pour le Supplément. C'est pourquoi je me suis contenté d'envoyer aux *Annales* et au *Temps* des extraits qui y paraîtront."

à [Gaston Calmette](#), Cor XII, p. 308, n. 142 [Le mercredi soir 12 novembre 1913]

Record:c69410

```
c1313f57.c69410.xml* x
TEI
1 <?xml version="1.0" encoding="UTF-8"?>
2 <TEI xml:id="c69410">
3   <teiHeader type="text" status="new" TEIform="teiHeader"> [12 lines]
16 <text>
17   <body>
18     <div1 id="c69410" org="uniform" part="N" sample="complete" type="card">
19       <head>
20         <date value="19131112">1913 mercredi soir 12 novembre</date>
21       </head>
22       <div2 org="uniform" part="N" sample="complete" type="subdiv">
23         <p>
24           <name key="proust1" nymRef="Proust, Marcel; pseud. Horatio">Proust</name> écrit à
25             <name key="calmet1" nymRef="Calmette, Gaston">Calmette</name> pour faire
26             annoncer <title>Swann</title>, se plaignant: "... mes derniers articles avaient
27             paru vous avoir été à charge, si bien que j'ai renoncé à finir la série [en 1912].
28             D'autre part, <name key="chevas1" nymRef="Chevassu, Francis">M. Chevassu</name>
29             n'a pas pris ceux que j'avais envoyés cette année (ils étaient trop longs) pour le
30             <emph>Supplément</emph>. C'est pourquoi je me suis contenté d'envoyer aux
31             <title level="j">Annales</title> et au <title level="j">Temps</title> des
32             extraits qui y paraîtront."</p>
33         <listBibl default="NO">
34           <bibl default="NO">à <name key="calmet1" nymRef="Calmette, Gaston">Gaston
35             Calmette</name>, Cor XII, p. 308, n. 142 [Le mercredi soir 12 novembre
36             1913]</bibl>
37         </listBibl>
38       </div2>
39     </div1>
40   </body>
41 </text>
42 </TEI>
43
```

# Partial Mapping of TEI document elements

TEI	Schema
div1 @id	schema:DataSet
	schema:author < <a href="http://viaf.org/44300868">http://viaf.org/44300868</a> >
	schema:inLanguage "fr"
->head->date @value	schema:temporalCoverage [schema:DateTime]
->div2->p->name ->div2->note->name	schema:mentions [schema:Person]
->div2->p->title ->div2->note->title	schema:mentions [schema:CreativeWork]
->div2->(listBibl)->bibl	schema:citation [schema:CreativeWork]



# Mapping Challenges Across all Collections

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- Target vocabulary (Schema) still missing some key entities
  - Specifically no way to differentiate the production of a play from the individual performances
  - Solved by locally extending Schema
- Many entities are not currently listed in linked data sources
  - For Kolb-Proust we assigned URIs to every name and then linked the ones listed in authority control databases to those databases
  - Could do this for other collections



# Enriching Metadata Links by Providing Linking or Canonical URIs for

- Persons
  - E.g., Peter Ustinov, Marcel Proust, etc.
- Venues
  - E.g., the Old Victoria Theatre, Alexandra Theatre, etc.
- Plays/Productions/Performances
  - E.g., *The Unknown Soldier & His Wife*, *Romeo & Juliet*, etc.
- Subject Headings/Terms
  - E.g., Theater—History, Costume Design, etc.
- Bibliographic References
  - E.g., *Figaro*, *Gaulois*, *Journal des Debats*, etc.



# Entity Identification & Reconciliation

- Focused on VIAF and DBpedia, which also linked to additional resources like,
  - Library of Congress Name Authority File (LCNAF)
  - OCLC's WorldCat Identities
  - Wikipedia
- Also manually connected to non-linked data Web Resources
  - Theatricalia
  - International Broadway Database
  - International Movie Database
  - Gallica (BnF)



## Count of Motley Person URI's found through manual processes

Total persons identified in Motley metadata = 984 Links have been found for 624 names	Count of URIs Found
having Wikipedia / DBPedia links	311 (32%)
having VIAF links	218 (22%)
found by searching viaf.org directly	87**
found by searching LC Name Authority File	196**
found by searching WorldCat Identities	93**
*combined with automatic results	*582 (59%)
having Theatricalia links	475 (48%)
having IMDb links	353 (36%)
having IBDb links	42 (4%)
having more than 1 link	446 (45%)

\*VIAF links for 476 persons (364 not found by manual search) were found using VIAF Auto Suggest

\*\*Represents some overlapping results



# Count of Motley Theater and Play/Performance URI's found through manual searching

Total theaters identified in Motley metadata = 59 Links were found for 52 theaters	Count of URIs Found
having Wikipedia / DBPedia links	49 (83%)
having VIAF links	45 (76%)
having home page links	36 (61%)
having other links	16 (27%)
having more than 1 link	47 (80%)

Total plays / performances identified in Motley metadata = 127 Links were found for 105 plays / performances	Count of URIs Found
having Wikipedia / DBPedia links	95 (75%)
having Theatricalia links	45 (35%)
having other links	10 (8%)
having more than 1 link	44 (35%)



# Late Breaking Figures for Kolb-Proust Archive Entities

Total number of names found in the Kolb-Proust dataset = 5,727 Links were found for 1,953 people	Count of URIs Found
having VIAF links	1,678 (29%)
having French Wikipedia links	1,236 (22%)
having English Wikipedia links	999 (17%)
having other links	264 (5%)

Total number of notecards in the Kolb-Proust dataset = 8,716	Count of URIs Found
Citations found on notecards	13,923 (~1.6 citations/card)
Links founds for citations	4,812 (35%)



- Additional name authority sources needed for special collections
  - Many current sources are focused on authors
- When searching manually for entity links we found:
  - Easiest to start in WorldCat Identities; Google Web Search next best
  - Googling with full names and birth dates usually insufficient, needed to include additional keyword instead for best results
- Manual clean up of metadata and manual search helps recall:
  - Different name spellings/maiden names/nicknames, slightly different birth/death dates, and looking for contextual clues



# Tasks & Work Time Spent for Motley Linking

- Tasks
  - Cleanup
  - Enhancement
  - Reconciliation
  - Link collection
- Timeline
  - 6 months graduate hourly work at 10-12hrs/week
  - Total = ~240 hours



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# What's the benefit of all this?

## How do we use it?

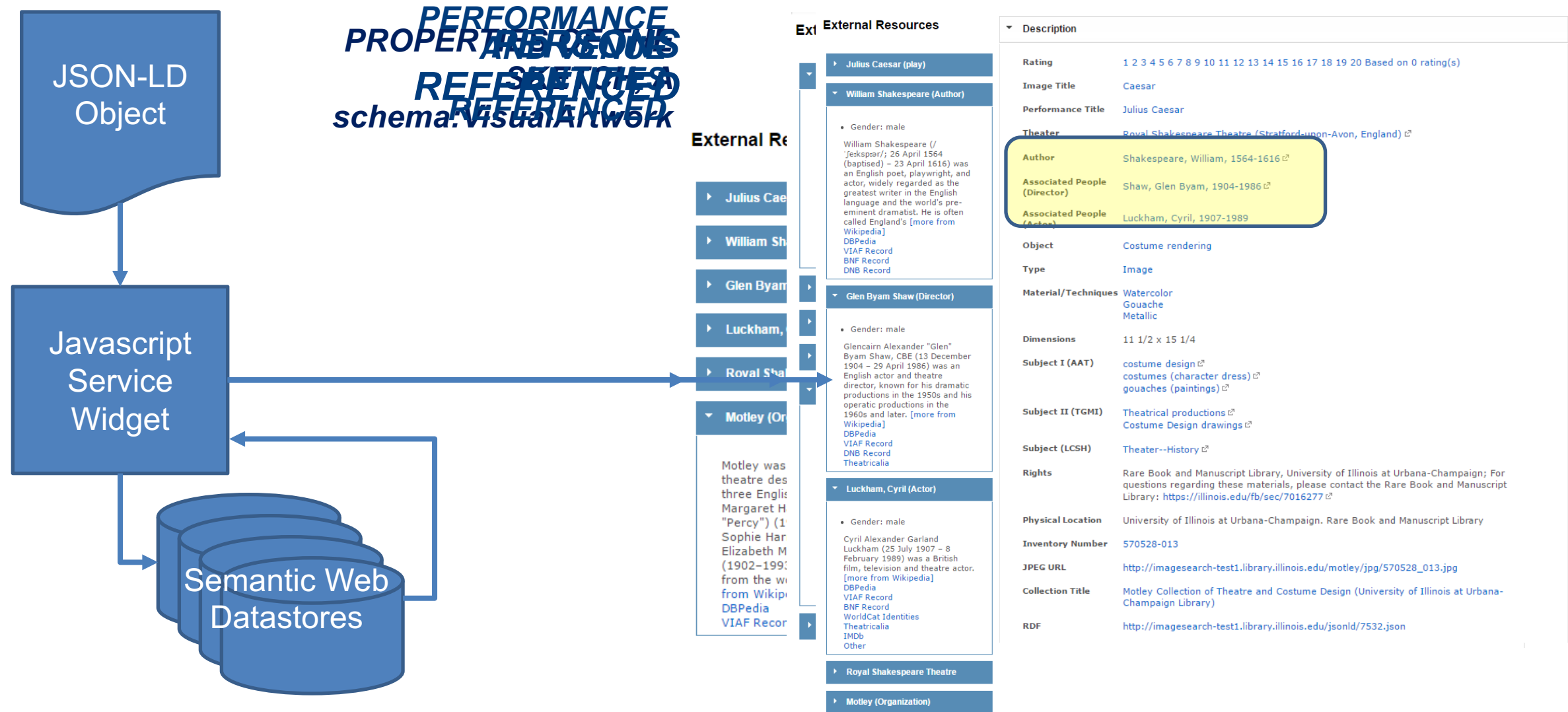


# Google Structured Data Tool

```
"contributor": [
  {
    "@type": "Person",
    "jobTitle": "Director",
    "@id": "http://viaf.org/viaf/67675249",
    "sameAs": [
      "https://en.wikipedia.org/wiki/Glen_Byam_Shaw",
      "http://theatricalia.com/person/jfx/glen-byam-shaw"
    ]
  },
  {
    "@type": "Person",
    "jobTitle": "Actor",
    "name": "Luckham, Cyril",
    "birthdate": "1907",
    "deathdate": "1989",
    "@id": "https://viaf.org/viaf/19863983/",
    "sameAs": [
      "http://id.loc.gov/authorities/names/no2004077340.html",
      "https://en.wikipedia.org/wiki/Cyril_Luckham",
      "http://www.imdb.com/name/nm0524740/",
      "http://www.worldcat.org/identities/lccn-no2004-77340",
      "http://theatricalia.com/person/2ph/cyril-luckham"
    ]
  }
],
"genre": "Costume rendering",
"artform": "Image",
"artMedium": [
  "Watercolor",
  "Gouache",
  "Metallic"
],
"width": {
  "@type": "Distance",
  "name": "11 1/2 inches"
},
"height": {
  "@type": "Distance",
  "name": "15 1/4 inches"
}
```

contributor	
@type	Person
@id	http://viaf.org/viaf/67675249
jobTitle	Director
sameAs	https://en.wikipedia.org/wiki/Glen_Byam_Shaw
sameAs	http://theatricalia.com/person/jfx/glen-byam-shaw
contributor	
@type	Person
@id	https://viaf.org/viaf/19863983/
jobTitle	Actor
name	Luckham, Cyril
sameAs	http://id.loc.gov/authorities/names/no2004077340.html
sameAs	https://en.wikipedia.org/wiki/Cyril_Luckham
sameAs	http://www.imdb.com/name/nm0524740/
sameAs	http://www.worldcat.org/identities/lccn-no2004-77340
sameAs	http://theatricalia.com/person/2ph/cyril-luckham
birthDate	1907
deathDate	1989
width	
@type	Distance
name	11 1/2 inches
height	
@type	Distance
name	15 1/4 inches
about	
@type	Thing
@id	http://id.loc.gov/authorities/subjects/sh85134531
about	
@type	Thing

# Context Enhancement




# Preliminary Findings & Conclusions

- Care needs to be taken when mapping legacy metadata to LOD-compliant vocabularies
  - May need to extend with additional entities and properties
  - However can sometimes be rewarded with additional linking properties (e.g., schema:mentions and schema:citation)
- User experiences enriched by adding contextual information
  - Through dynamically added sidebars and clickable links
    - Leverage existing Semantic Web sources
    - Provide opportunities for users to escape the siloed environments of traditional digital libraries
  - However, it is resource-intensive to manually add links, etc. to legacy metadata
- Additional Opportunities for leveraging the Semantic Web remain to be explored





# Pushing Information Back Out to the Semantic Web



WIKIPEDIA  
The Free Encyclopedia

- Main page
- Contents
- Featured content
- Current events
- Random article
- Donate to Wikipedia
- Wikipedia store

Interaction

- Help
- About Wikipedia
- Community portal
- Recent changes
- Contact page

Tools

- What links here
- Related changes
- Upload file
- Special pages
- Permanent link

Draft **Talk**

Read Edit source View history ☆

Search Wikipedia

## Draft:Alexandra Theatre

From Wikipedia, the free encyclopedia

The **Alexandra Theatre** was a theatre located in the [Stoke Newington](#) district of [London](#). It was located at 65 and 67 Stoke Newington Road where the present-day Alexandra Court now stands.

**Contents** [\[hide\]](#)

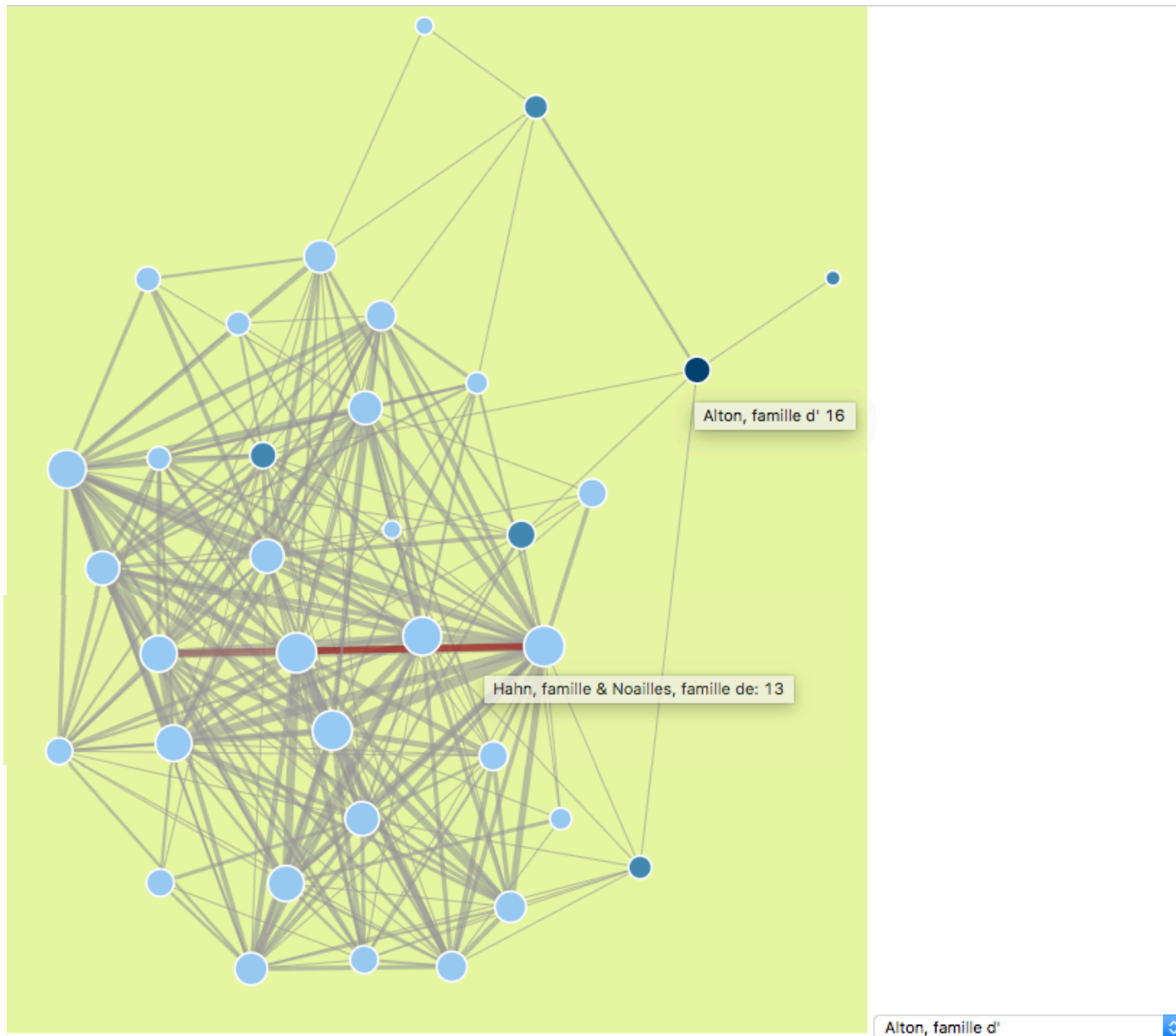
- 1 [History](#)
- 2 [Selected productions](#)
- 3 [External links](#)
- 4 [References](#)

### History [\[ edit source \]](#)

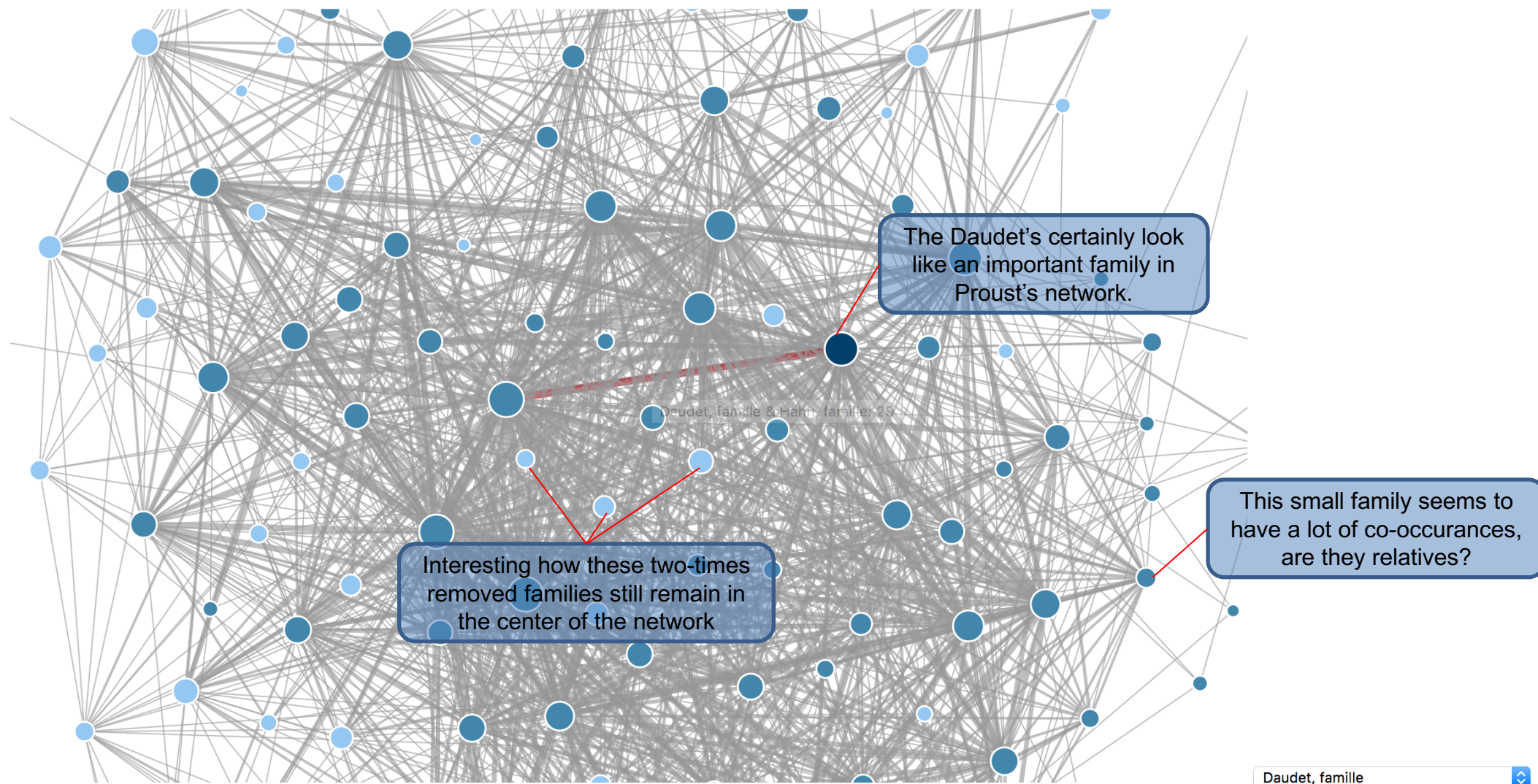
Opened on December 27, 1897 as *The Alexandra Theatre and Opera House*, it was designed by theatre architect [Frank Matcham](#) for F. W. Purcell. Upon opening, the theatre had a capacity of 2,025, spread across pit, traditional circle and gallery seating. In 1904, city records list the theatre's capacity as 1,710, along with an assessed value of £1,250.<sup>[1]</sup> The theatre's first performance was the December 27, 1897 staging of *Dick Whittington*, an adaption of the pantomime [Dick Whittington and His Cat](#).<sup>[2]</sup>

The theatre was operated by F. W. Purcell until 1905 when he sold it to new owners. The theatre's new owners changed its name to the Palace

# Data Visualizations



# Future Work – Allowing User Annotations



# Future Work – Knowledge Cards on Search Results Pages



## Rose

Performance Title: [Shoemaker's Holiday](#)  
Theater: [Young Vic](#)  
Opening Performance Date: 1947



## Apprentice

Performance Title: [Shoemaker's Holiday](#)  
Theater: [Young Vic](#)  
Opening Performance Date: 1947



## Cast List

Performance Title: [Shoemaker's Holiday](#)  
Theater: [Young Vic](#)  
Opening Performance Date: 1947

## Thomas Dekker (Author)

Thomas Dekker (c. 1572 – 25 August 1632) was an English Elizabethan dramatist and pamphleteer, a versatile and prolific writer, whose career spanned several decades and brought him into contact with many of the period's most famous dramatists. [\[more from Wikipedia\]](#)



## Related Performances

[Shoemaker's Holiday](#)  
[Witch of Edmonton](#)

## Related People



[Michel Saint-Denis](#)



[William Devlin](#)



[Hedley Briggs](#)



[George Devine](#)



[Anna Konstam](#)



[George Hayes](#)

## External Links

[DBPedia](#)  
[DNB Record](#)

[VIAF Record](#)  
[Theatricalia](#)

[BNF Record](#)  
[Other](#)

1 2 3 4 ... 12 [Next>](#)



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Thank you for listening!

Questions?







Field Name	Mapping to schema.org – schema:isPartOf (schema:CreativeWork)
	schema:additionalType (URL) [spc:StageWork]
Performance Title	schema:name (Text)
Theater	schema:locationCreated (schema:Place)
Opening Performance Date	schema:dateCreated (Date)
Notes	schema:description (Text)





Field Name	Mapping to schema.org – schema:contributor (schema:Person, schema:Organization)
Associated People (...)	schema:name (Text)
(role)	schema:jobTitle (Text)

Field Name	Mapping to schema.org – schema:exampleOfWork (schema:Book)
Performance Title	schema:name (Text)
[publication date]	schema:datePublished (Date)
[part of]	schema:isPartOf (schema:CreativeWorkSeries) [when true]
Author/Composer	schema:author (schema:Person)



Add @id (URI), schema:sameAs (URI), schema:birthdate (Date), etc.  
as found from LOD resources and services

# Why Schema

- Industry-wide use by Web search engines
- Some promising schema's (e.g., Bibframe 2.0, etc.) where still under development at the time of the project's beginning
- Some existing schema's were considered to "heavy-weight" for the project's data needs and goals (e.g., FRBR<sub>OO</sub>, CIDOC-CRM, etc.)
- Some existing schema's did not have wide-spread adoption (e.g., the SPAR family of ontologies)
- Were able to reuse previous library-oriented work (at UIUC and OCLC) with Schema.org

