

POST-TRUTH DISCUSSIONS

Unpacking Post-Truth

	Dubitable Information	False Information	Filtered Information
Causes	Proliferation of opinion-based content Source ambiguity Fact apathy	Partisan fake news State-sponsored propaganda Socialbots	Personalised search Online political advertising Confirmation bias
Effects	Culturally induced ignorance and confusion Echo-chamber distortion	Political extremism Electoral interference Counter-scientific thinking	Divergent realities Confirmation bias Social polarisation
Trends	Migration away from professional publications and libraries to search engines and social media as 'primary' sources of variable quality.	Devaluation of facts, evidence and rational argument in political discourse. Increasing technical sophistication of state-sponsored propaganda.	Massive increase in political advertising spent on search engines and social media, especially micro-targeted messaging.

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How search methodologies have changed



Relevancy

content is ranked by its relevance to the question

Based on library science.

Aims for the objective retrieval of content based on the best match to the meaning of the question.



Popularity

content is ranked by its popularity and connections

Underpins most search engines and social media.

While not biased by subject, it limits exposure to new or outlier content.

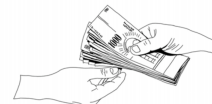


Personality

content is ranked by personal profiles about the searcher

A successful model for shopping preferences.

Its self-referential design reinforces biases and limits access to new ideas.



Publicity

content is ranked by the interests of paying advertisers

Accepted within the market of products and services,

Problematic when applied to news and factual content.

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Call to action

Let us work together to build a society that is open-minded, fact-loving and search savvy.

Let us hold our leaders, businesses and institutions accountable to promote and protect **truthfulness** as a core value.

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<https://www.posttruthforum.org>

- ▼ Discussion Topics
 - > ABOUT
 - ▼ CAUSES
 - Echo Chambers
 - Factual Relativism
 - Fake News
 - Filter Bubbles
 - Microtargeting
 - Personalized Search
 - Propaganda, Foreign
 - Propaganda, Monetized
 - Propaganda, Partisan
 - Provenance Blur
 - Socialbots
 - Sponsored Search Results
 - Sponsored Social Media
 - Third Party Trackers
 - Twenty Four Hour News Cycle
 - ▼ EFFECTS
 - Antiscience
 - Electoral Interference
 - Extremism
 - Filter Bubbles
 - Polarization
 - Post-Truth Politics
 - Uncertainty
 - ▼ SOLUTIONS
 - Acceptable Use of Search Filters
 - Ad-free, Filter-free Search Engines
 - Advertising Regulations and Standa...
 - Counter Extremism
 - Cyber Security
 - Digital Credentials & Certificates
 - Evidenced Based Community Journ...
 - Fact Disputation Tools
 - Fact-checking Agencies
 - Fake News Detection Technology
 - Filter Opt-out Options
 - Freedom of Speech
 - Information Literacy
 - Journalism Standards and Ethics
 - Library and Information Science Be...
 - Provenance Verification Technology
 - Public Awareness & Advocacy
 - Public Forums
 - Socialbot Blockers
 - Third-Party Tracking Monitors

Post Truth Forum is a publicly accessible Knowledge Base comprising a taxonomy of post truth Causes, Effects and Solutions that are mapped to Resources and References including Books, Blogs, Websites, Quotations and Videos.

- ▼ Resources & References +
 - ▼ BLOGS & WEBSITES +
 - > DEMOCRACY & CIVIL SOCIETY +
 - > EXTREMISM +
 - > FACT CHECKING +
 - > INFORMATION LITERACY +
 - > JOURNALISM +
 - > POST-TRUTH +
 - > TECHNOLOGY +
 - > BOOKS +
 - > QUOTES +
 - > VIDEOS +
 - > WEB CITATIONS +

Concepts provide hierarchical and associative relationships, as well as mappings to resources.

Concept

Fake News
 Assigned class: discussions
 Class Assignment

 In Scheme: Discussion Topics

Broader Concepts (SKOS) 1

CAUSES ✖

Narrower Concepts (SKOS) 0

Related Concepts (SKOS) 9

Antiscience ✖
 Fact-checking Agencies ✖
 Fake News Detection Technology ✖
 Information Literacy ✖
 Journalism Standards and Ethics ✖
 Propaganda, Foreign ✖
 Propaganda, Monetized ✖
 Propaganda, Partisan ✖
 Uncertainty ✖

Web Primary Resources (PTF) 5

Democracy and Its Crisis ✖
 How Fake News Works, Wired ✖
 Is Social Media Killing Democracy... ✖
 Post-Truth Explainer, David Clarke ✖
 The Fake News Machine, Isa Soar... ✖

Web Secondary Resources (PTF) 2

How to Spot Fake News, Infograp... ✖
 How to Spot Fake News, FactChec... ✖