

Special Session: Why Schema.org

Extending Schema.org

A view from the SchemaBibEx Group

Richard Wallis

Technology Evangelist
OCLC

@rjw

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Who can extend Schema.org?

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- Just propose to the public-vocabs list
 - <http://lists.w3.org/Archives/Public/public-vocabs/>
 - Web Schemas: <http://www.w3.org/wiki/WebSchemas>

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 - Web Schemas: <http://www.w3.org/wiki/WebSchemas>
- Domain interested groups carry weight

Who/What has extend Schema.org?

Who/What has extend Schema.org?


- IPTC - News
- Genealogy - historical-data.org
- E-commerce - GoodRelations
- Learning/Education - LRMI
- Medical/Health
- TV/Radio


The Schema Bib Extend Group


W3C Community and Business Groups


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Community & Business Groups → Schema Bib Extend Community Group

Schema Bib Extend Community Group

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 Reports

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October Meeting

 Richard Wallis


Get involved!





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or learn how to join or [request an account](#).

Participants

 Richard Wallis
Chair



The Schema Bib Extend Group

The screenshot shows the W3C Community and Business Groups page for the Schema Bib Extend Community Group. The page has a blue header with the W3C logo and a search bar. Below the header, there are navigation tabs for 'CURRENT GROUPS', 'REPORTS', and 'ABOUT'. The 'CURRENT GROUPS' tab is active, showing a list of groups. The 'Schema Bib Extend Community Group' is highlighted in red. To the left of the main content, there is a sidebar with links to 'Mailing List', 'Wiki', and 'Get involved!'. Below the group name, there is a message stating 'No reports yet published. The Chair is responsible for publishing reports.' and a link to 'More about publishing...'. At the bottom, there is a 'News' section with a link to 'Add new post' and a section titled 'October Meeting'.

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Schema Bib Extend Community Group

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October Meeting

Participants

Richard Wallis
Chair

Four participant photos are shown below the chair's name.

Different to creating your own vocabulary

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Different to creating your own vocabulary

- Schema.org is already established
- It is for all domains
- You may not agree with class and property names
- You need to build on established classes
- Users may not be familiar with your domain

The approach

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Don't:

The approach

Don't:

Hunt for your favorite classes and properties missing from Schema.

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Do:

Try to describe your resources using Schema to identify what is difficult/impossible

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Reality check:

Will consumers of Schema care



OCLC
WorldCat®

Linked Data



OCLC

WorldCat®

Linked Data

- 300+ Million resources
- Schema.org
- Embedded RDFa
- Links to: Dewey, LCSH LCNAF, DOI, VIAF, FAST, ...
- License: ODC-BY
- Experimental - June 2012
- Continuing development:
 - Vocabulary, Content-negotiation, Links, Works, ...

Home

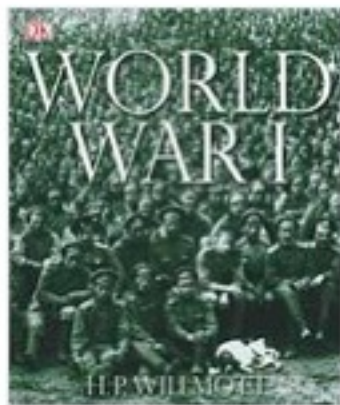
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World War I

Author: [H P Willmott](#)

Publisher: New York : DK Pub., 2003.

Edition/Format: Book : English : 1st American ed [View all editions and formats](#)

Summary: A visual guide to the causes, battles, and forces of World War I.

Rating: (not yet rated) [0 with reviews - Be the first.](#)

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- Linked Data

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library:holdingsCount	"682"						
library:oclcnum	"52541937"						
library:placeOfPublication	<table> <tr> <td>rdf:type</td><td>schema:Place</td></tr> <tr> <td>schema:name</td><td>"New York :"</td></tr> </table>	rdf:type	schema:Place	schema:name	"New York :"		
rdf:type	schema:Place						
schema:name	"New York :"						
rdf:type	schema:Book						
schema:about	<table> <tr> <td>rdf:type</td><td>schema:Organization</td></tr> <tr> <td>schema:name</td><td>"World War (1914-1918)"</td></tr> </table>	rdf:type	schema:Organization	schema:name	"World War (1914-1918)"		
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schema:about	<table> <tr> <td colspan="2"><http://dewey.info/class/940/e22/></td></tr> <tr> <td>rdf:type</td><td>skos:Concept</td></tr> <tr> <td>skos:inScheme</td><td><http://dewey.info/scheme/e22/></td></tr> </table>	< http://dewey.info/class/940/e22/ >		rdf:type	skos:Concept	skos:inScheme	< http://dewey.info/scheme/e22/ >
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RDFa and schema.org all the library things

Coffee|Code : Dan Scott

Friday, August 30, 2013

RDFa and schema.org all the library things

TLDR: The [Evergreen](#) and [Koha](#) integrated library systems now express their record details in the schema.org vocabulary out of the box using RDFa. Individual holdings are expressed as [Offer](#) instances per the [W3C Schema Bib Extension community group proposal](#) to parallel commercial sales offers. And I have published a branch to give the same capabilities to the [VuFind](#) discovery layer, as well.

In the spring of 2012, I took my first steps in the structured data world by teaching Evergreen 2.2 how to express some record details in the [schema.org](#). It was a small step towards taking the machine-readable data that we had made useful to humans on the record detail catalogue page and marking it up so that it was once again machine readable. At that time, Evergreen only knew how to map MARC data to two schema.org types (Book and MusicRecording--which should have been MusicAlbum, but I eventually fixed that) and a handful of attributes: name, ISBN, publisher, publication date, author, contributor, and keywords. Pretty barebones, but a start nonetheless.

I used the HTML5 microdata approach because I was new to structured data and microdata was what was demonstrated in all of the schema.org examples, so it seemed like the obvious choice. Over the last year, however, I realized that [RDFa](#) is a W3C standard for accomplishing the same goals as microdata, bolstered by an open community standards-making process, and featuring the ability to mix in properties and types from multiple vocabularies. I touched on this in my Evergreen 2013 conference presentation: [Structured data: making metadata matter for machines](#). While [RDFa Lite](#) is extremely easy to get started with, I have been diving deeper into RDFa proper to make use of some of the more advanced properties, such as `@about` to work around unwanted chaining introduced by `@href` attributes.

Over the last few weeks, I was able to concentrate on improving the schema.org mapping for Evergreen--introducing holdings as instances of the [http://schema.org/Offer](#) class, providing much more granular author and contributor data--and cut over to RDFa. While the tools at [RDFa Tools](#) were quite useful for debugging my efforts, I also have to thank the denizens of the [#rdfa IRC channel](#) (Manu Sporny in particular) for patiently helping me understand some of my rookie mistakes. Ben Shum also kept me honest by patiently testing multiple iterations of my branches with the Google Rich Snippets tool and reporting any issues that he encountered; this led to my realization that using `@resource` and `@about` were necessary in some contexts.

Once I had worked out a decent mapping in Evergreen (a library system I have been contributing to for over six years now), I decided to tackle the VuFind discovery layer. VuFind uses a straightforward template system, and I was able to put together a branch that integrated schema.org as RDFa (details at [VuFind bug 425](#)), building on

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About Me

I'm Dan Scott: barista, library geek, and free-as-in-freedom software developer. I hack on projects such as the [Evergreen](#) open-source ILS project and PEAR's [File_MARC](#) package.

By day I'm the Systems Librarian for [Laurentian University](#). You can reach me by email at dan@coffeecode.net.

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<http://coffeecode.net/archives/271-RDFa-and-schema.org-all-the-library-things.html>

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Reports

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Richard Wallis

October Meeting

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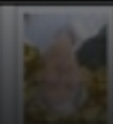
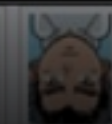
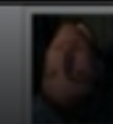
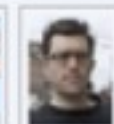
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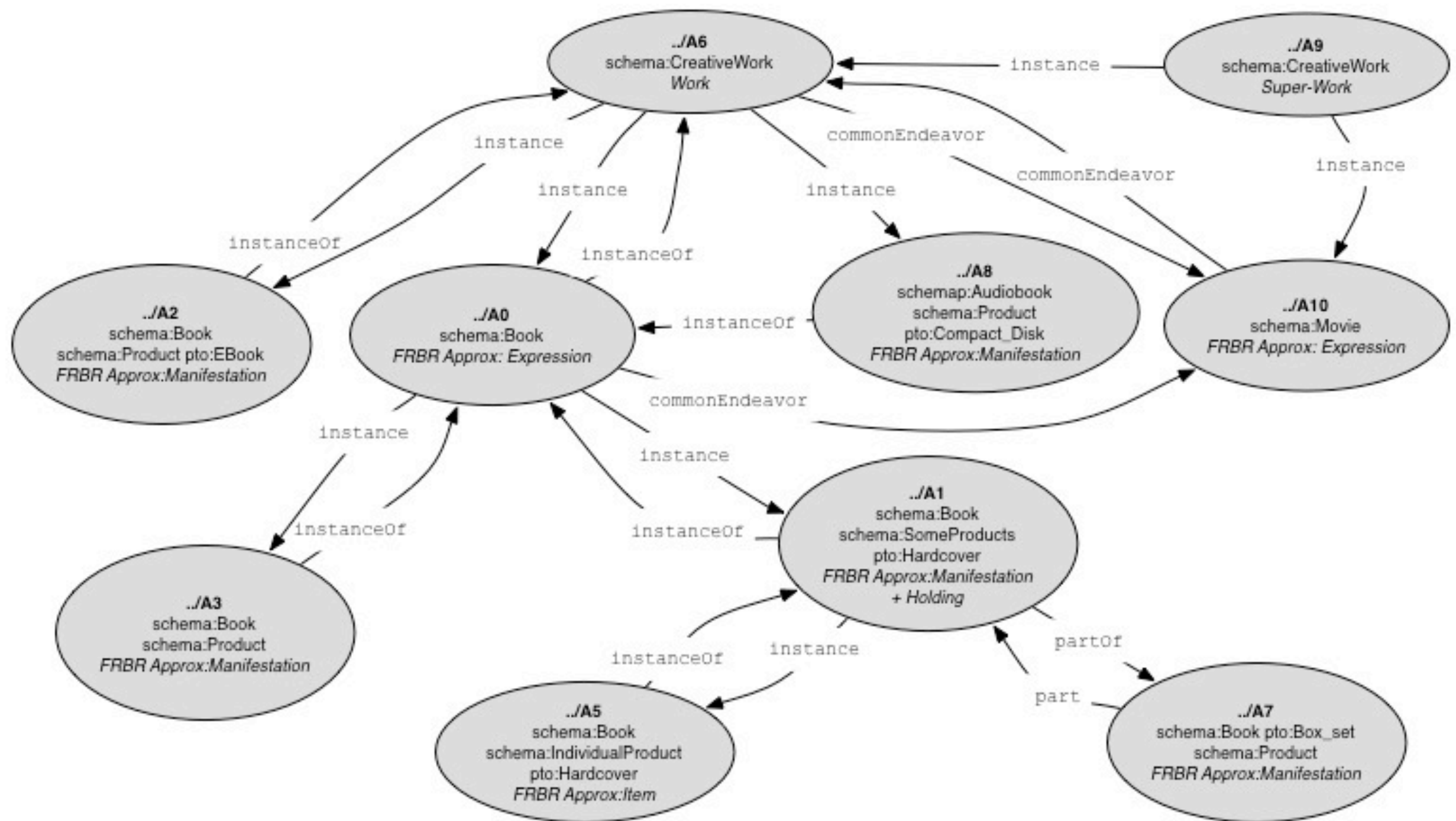
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Participants



Richard Wallis
Chair





Model to help discussion

Proposals

Proposals

- Citation - Accepted

Proposals

- Citation - Accepted
- Collection/Parts - Proposed

Proposals

- Citation - Accepted
- Collection/Parts - Proposed
- AudioBook - New type

Proposals

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- Holdings - Based on Offer

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- Work Relationships

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